

# Martin D'All CV

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## Current Experience

Big Red Digital is a website design, software development and digital marketing company based in Glasgow. At Big Red Digital I run and manage my own projects from the initial meetings with clients to scope out the project, to working closely with the client throughout the project to ensure we are on track from launch to completion. When it comes to larger projects, typically international clients, the full team will be involved working closely together with regular progress meetings, to ensure that the team is keeping clear communication lines. In my 4 years of working as a fully stacked developer, one of my main roles is to oversee the front-end development of our CMS platform, updating and developing the platform to ensure that user experience is intuitive and user friendly. From working alongside clients and representing the company in training seminars led by myself to provide quality training on our platform, I have first hand experience in monitoring and adapting our systems to ensure the platform remains interactive and user friendly. With this knowledge I create dynamic and engaging user experiences using languages such as HTML, CSS and JavaScript. Alongside my client focused work, my quarterly progress meetings allow me to set and pursue various personal projects designed to develop my knowledge on the latest products and trends in the industry.

### Big Red Digital (2018 – Present)

Front End Developer:

After completing a summer placement with Big Red Digital in 2016, I was offered a full time job as a web designer in their growing team. I am now a fully stacked developer, a role that has required high levels of proficiency in Javascript, HTML, CSS, VB, MYSQL, ASP.NET. Adept at creating content using Adobe programs such as Photoshop, Illustrator, After Effect and Premier. This role has also required me to be able to effectively communicate with clients both on personal, as well as shared team projects, as I work with them directly to bring their visions to life. Recently I have been in charge of training new recruits in the office, and delivering top quality seminars and training programs to clients requiring a certain level of adaptability.

## Blame Amy Business (2015 – 2016)

Dundee and Angus College introduced an incubator space in 2015. Fellow students and I acquired a space to develop a business. For our business we developed websites for clients. I had to manage the full process of client acquisition, understanding the full client requirements and delivering to the agreed specification.

## CJ Lang & Son Ltd: Clerical Assistant (May 2014 – July 2014)

Before joining college I wanted to earn money and work in a professional environment, so I took a temporary position within the Marketing Department of CJ Lang. On top of administrative duties, I was given the responsibility for designing job adverts and posters for local Spar Stores. This was my first foray into design and helped shape my career path.

## Education

Robert Gordon University (2016-2018)

BSc (Hons) Digital Media - Design, Production and Development

Dundee and Angus College (2014 - 2016)

HNC & HND Interactive Media

## Personal Qualities

I am a very independent person and enjoy pushing myself outside of my comfort zone frequently, both in my work life and personal life. I like to keep physically active to keep my mind sharp and my body healthy, and have recently taken on Crossfit training to challenge myself in this area. Cooking is another way that I enjoy expressing myself and experimenting with different ingredients and culinary styles. In my spare time I have taken on the challenge of developing a cooking website to try and make cooking more streamline, inclusive and interactive for individuals who may find it difficult to follow a traditional recipe. I enjoy traveling and allowing myself to experience different cultures that are different to my own, as I appreciate that life is diverse and that there are many different ways of looking at the world. During the summer months I especially enjoy traveling around Scotland on my motorbike and camping as I go. Another passion of mine is animals and so I volunteer at the Arbroath Cats Protection every Saturday helping take care of the animals and running the facility.

I am a keen learner and am very dedicated to my projects when I set my goals. I work well both on my own and in a team and am especially self motivated when I feel passionate about my work. I possess excellent organisational skills and take immense pride in making sure that my work is as close to perfection as I understand it to be.

## References

Excellent references available on request.